



**ENVIRONMENTAL
MARKETS**
CONFERENCE

April 29–May 2, 2024 • Pittsburgh, PA
David L. Lawrence Convention
Center & Westin Downtown

INVEST IN THE ENVIRONMENT



SUPPORT • EXHIBIT • ADVERTISE

Boost your position in this industry — join *the* environmental markets event as it links regulatory, voluntary and resiliency/program driven approaches in mitigation and conservation of wetlands, streams, species, water, biodiversity, and carbon.

The “must attend event” for those involved in ecosystem banking, mitigation and environmental markets — policy, practice, science and emerging markets.

“I can’t thank you enough — I’m leaving with a business arrangement that never would have happened without this Conference...”

“Been sponsoring for 27 years and will continue, as the benefits to our company have been worth every penny.”

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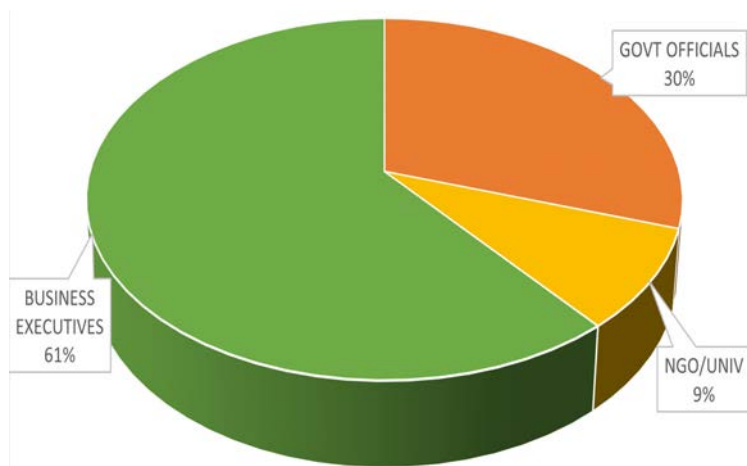
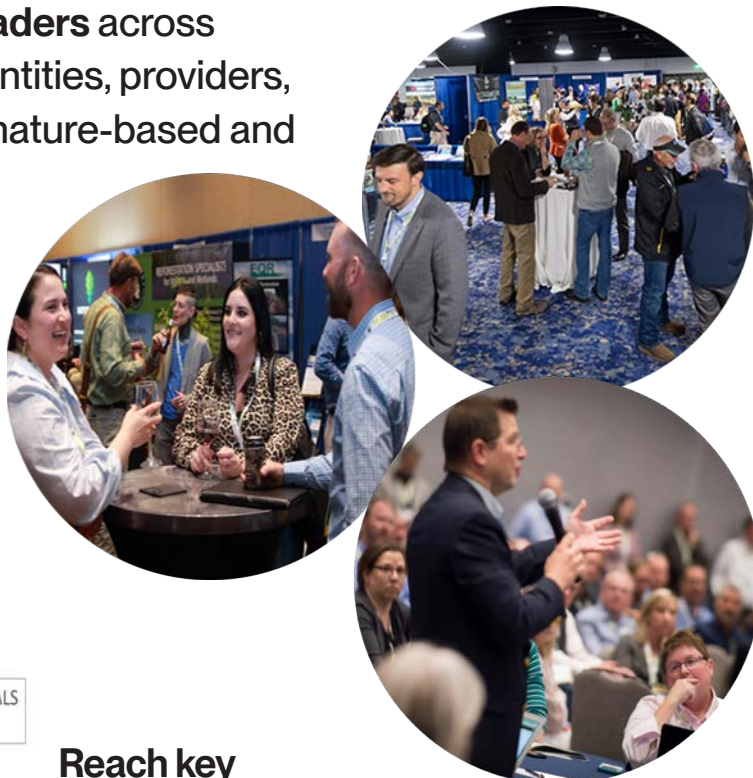
www.environmentalmarketsconference.com • 800-726-4853



GET LEADS • GAIN EXPOSURE • BUILD YOUR BRAND

EMC 2024 is expected to draw 800+ leaders across resource agencies, corporations, public entities, providers, investors, and consumers of sustainable nature-based and related environmental market solutions.

A powerful, independent and balanced platform that is the “must attend event” for those involved in or exploring mitigation, restoration and conservation of species, wetlands, streams, water quality and supply, carbon and other environmental solutions.



Reach key decisionmakers and leaders from business, government, tribal nations and indigenous peoples, universities and nonprofits – including regulators, corporate and public consumers, investors, mitigation bankers and offset providers, other restoration and conservation solution providers, consultants, engineers, scientists, farmers, ranchers and landowners, attorneys, appraisers, accountants, technology innovators, real estate brokers and developers, city planners, and others.

Boost Your Position in this industry...
Become a Sponsor!



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BECOME A TITLE SPONSOR	BLUE \$5,500	SILVER \$8,000	GOLD \$11,000 (only 3 left!)	PLATINUM \$15,000 SOLD	DIAMOND \$25,000 SOLD
#Registrations (Comps)	2	3	4	5	6
#Registrations (20% off)	1	2	3	4	5
Choose one: Exhibit Booth or Registration	Exhibit Booth or +1 Registration	Exhibit Booth or +1 Registration	Double Booth or +2 Registrations	Double Booth or +2 Registrations	Double Booth or +2 Registrations
Spotlight in Promo Email	SHARED	SHARED	SHARED	EXCLUSIVE	EXCLUSIVE
Promo Emails	Name	Name	Logo + Link	Logo + Link	Logo + Link
Logo on Website	✓	✓	✓	✓	✓
Social Media Promotion	✓	✓	✓	✓	✓
Screens	w/All Sponsors WELCOME SESSION	w/All Sponsors WELCOME SESSION	LOGO & Ad MAIN STAGE & VERBAL @ WELCOME	LOGO & Ad ALL SESSIONS & VERBAL @ WELCOME	LOGO & Ad ALL SESSIONS & VERBAL @ WELCOME
Logo in Final Program	✓	Front Cover	Front Cover	Front Cover	Front/Back Cover
Floor Decals Provided	purchase	1	2	3	4
Advertisements (Early savings & bonus deadline 9/1/2023)	early bonus 1/4 Page Ad	early bonus 1/2 Page Ad	Full Page Ad Marketing Insert Web Ad	Full Page Ad Marketing Insert Web Ad Live Stream Ad	Inside Back Cover Ad Marketing Insert Web Ad Live Stream Ad
EMC APP Message(s) to Attendees		1 message	2 messages	3 messages	3 messages
EMC APP Advertisement		early bonus	✓	✓	✓
Logo on Conference Packet Back Cover			early bonus	✓	✓
Logo on Name Badge Lanyards			early bonus TO FIRST 3	✓	✓
WELCOME Reception Host				✓	✓
YOUR CHOICE: Sponsor any lunch; a day of breaks; two continental breakfasts; pads on all tables; or pens on all tables.				✓	✓
Main Web Page Logo				ROTATING	STATIC
Sponsored Video or Slide during Main Stage Event Breaks				early bonus	✓
Logo on Doors, Pillars and/or Walls				early bonus (4 DECALS)	10 DECALS
Linked Prime Spot Banner Ad on ALL App Screens					early bonus
Logo on Registration Confirmation Email					✓

SIGNUP ONLINE: environmentalmarketsconference.com



ALA CARTE MARKETING OPPORTUNITIES

Exhibit Booth only (included in Blue & above support levels)	Exhibit booth located where attendees network during breaks, continental breakfast and reception. (1 complimentary and 1 discounted (20%) registration, and 1 electrical outlet).	\$2,150 by 1/25/2024 \$2,500
Green Sponsor	Green Sponsor includes 1 registration and 1 discounted registration (20%), logo on website, and inside program.	\$ 3,750
Judith F. Taggart Founder's Award	Recognized at Main Stage session, on website, in program, onsite and in marketing. Sponsor the Collaboration or Mentor Inclusive Award – or both. Your sponsorship funds the travel and registration for young professionals, students and those involved in advancing ecological restoration, conservation and climate solutions.	\$ 1,450 (PER AWARD)
WIFI Sponsor	Exclusive Splash Screen App Ad, recognized on Wi-Fi signs and in program! INCLUDES 1 REGISTRATION. 	\$ 2,500 (INCLUDES 1 REGISTRATION) (EXCLUSIVE)
Self-Standing Ad (single or double-sided)	Your Ad on one side of a 7-foot tall self-standing sign placed in or around the meeting space will get you noticed! 	\$ 750 single side \$ 1,050 both sides
Marketing Flyer or Item on tables in a session	Your marketing flyer or special promotional item as approved by EMC, placed on tables in an available session room of your choice. Exclusive per session. You provide item.	\$ 750–MAIN STAGE \$ 550–BREAKOUT ROOM
First-Time Attendee Social	Sponsor Monday's social for first-time attendees, w/ each first-time attendee <u>receiving a complimentary drink ticket with your logo.</u>	\$ 750 (2 of 3 AVAILABLE)
Directional Signs	Your logo <u>at top of all</u> directional signs (limited to 3 sponsors).	\$ 850 (ONLY 1 LEFT)
Invest Connect	Your logo on agenda and on signage onsite. (Limited to 3 sponsors.)	\$ 500 (ONLY 1 LEFT)
Tech Connect	Your logo on agenda and on signage onsite. (Limited to 3 sponsors.)	\$ 750 (ONLY 2 LEFT)
Floor Decals (available to Sponsors Blue & above)	Round floor decals for exhibit area are sold only to Sponsors Blue & above. (Already included with Silver and above; you can purchase more). 	\$ 295 EACH

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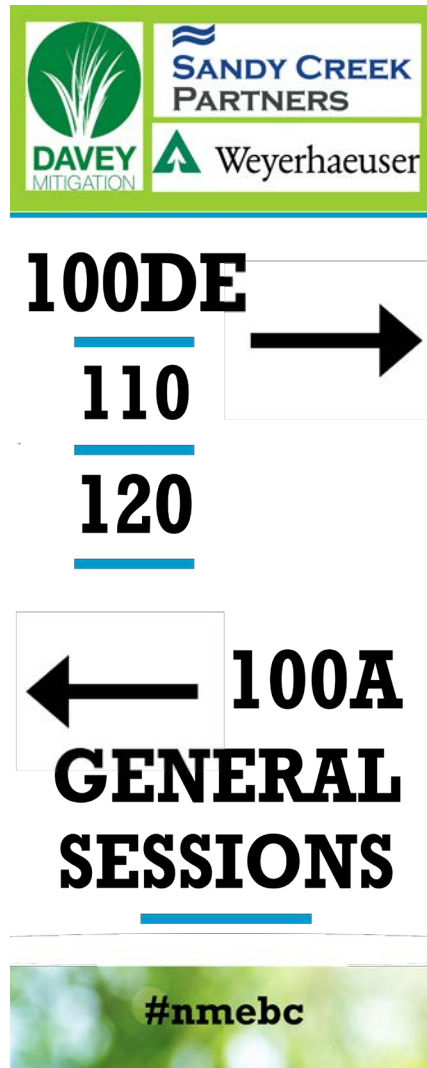


MORE INFO ON SOME OF OUR ALA CARTE MARKETING

Full Meter Board Ad



Directional Sign



WIFI Sponsor

Exclusive Splash Screen App Ad, recognized on Wi-Fi signs and in program! Splash Screen displays your logo or ad whenever someone opens the App.



Thank You to our
WIFI Sponsor!



WiFi

Network: **BC-Events**
Password: **NMEBC2022!**
(User Name and Password are case sensitive)

NMEBC 2022 Mobile APP

Search for **NMEBC** on Apple's App store
Search for **NMEBC** on Google Play
OR SCAN QR CODE BELOW



Floor Decals

At least 1 decal included with Silver and above support levels; one or more available for purchase by Blue and above supporters and placed on floor space throughout the exhibit area.





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**ASK ABOUT SPLIT PAYMENT OPTIONS
AT SOME SPONSOR LEVELS. QUESTIONS?**

Carlene Bahler at

carlene@jtainc.com or 800-726-4853

SIGN-UP ONLINE

environmentalmarketsconference.com

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VIRTUAL CONTINGENCY, CHANGE OF VENUE/DATE, CANCELLATION OF EVENT POLICY

It is understood that EMC provides continuous promotion of the event with significant exposure to sponsors via marketing emails, online agenda, website recognition and social media from the early launch of the 2024 event marketing campaign, throughout the event and post event and that there is value to this promotion.

Should EMC 2024 move to a virtual only format – While all Sponsors will be provided virtual benefits that may include increased registrations and added exposure as determined by their selected level, **all those who choose to stay at the same level with full support** towards the continued success of EMC will be provided extra benefits including the opportunity to participate in a virtual package for all attendees should that be implemented.

For those who opt not to stay with full support IF moved to virtual only, these options would be available:

***Sponsors at Blue and above would have the option to downgrade one level at regular pricing** with 100% of the difference (from what was paid or committed to less regular pricing of level downgraded to) put towards EMC 2025, or 80% of that difference refunded.

Exhibit Booth or other Ala Carte selections, with the exception of scholarship donations, JFT Founder Awards and Green Sponsors, may choose to receive an 80% refund or 80% credit put towards 2025 if they do not wish to be upgraded to online engagement with opportunity to participate in a virtual package for attendees should that be implemented.

Should EMC move to another location or date, all selections would remain in place.

Should a complete cancellation occur, an 80% refund or credit to EMC 2025 will be provided.

We are sincerely grateful for all our sponsors who help to make this event a success in continuing the dialogue and education critical to this industry!