



**ENVIRONMENTAL
MARKETS
CONFERENCE**

**May 12–15, 2025
Seattle, WA**

INVEST IN THE ENVIRONMENT



SUPPORT • EXHIBIT • ADVERTISE

Be recognized as a leader in sustainable environmental outcomes.

Support EMC 2025, the premiere event showcasing proven and emerging solutions for mitigating impacts, restoring and protecting our natural resources.



Water | Land | Carbon | Biodiversity

“EMC brings together people who get things done and engage with each other. Tremendous value!”

“I can’t thank you enough – I’m leaving with a business arrangement that never would have happened without this conference...”

“The best of all conferences we attend each year!”

“Been sponsoring for 28 years and will continue, as the benefits to our company have been worth every penny.”

www.environmentalmarketsconference.com • 800-726-4853



GET LEADS • GAIN EXPOSURE • BUILD YOUR BRAND

EMC 2025 is expected to draw 900+ leaders across resource agencies, corporations, public entities, solution providers, investors, and those seeking sustainable nature-based and related environmental market solutions.

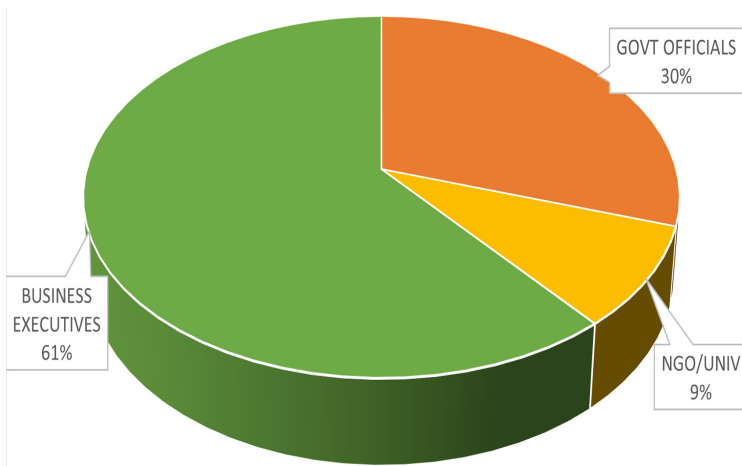
A powerful, independent and balanced platform that is the “must attend event” for those involved in or exploring mitigation, restoration and conservation of species, wetlands, streams, water quality and supply, carbon and other environmental solutions.



Reach key decisionmakers and leaders

across the U.S. and globally from business, government, tribal nations and indigenous peoples, universities and nonprofits – including regulators, corporate and public consumers, technology innovators, investors, mitigation bankers and offset providers, other restoration and

conservation solution providers, consultants, engineers, scientists, farmers, ranchers, other landowners, land managers, attorneys, appraisers, accountants, real estate brokers and developers, city planners, and others.



Be Seen as a Leader in Sustainable Environmental Outcomes with Economic & Public Benefit...



BECOME A TITLE SPONSOR	BLUE \$5,500	SILVER \$8,500	GOLD \$11,500	PLATINUM \$15,500 (2 of 4 available)	DIAMOND \$30,000 SOLD^e
#Registrations (Comps)	2	3	4	5	6
#Registrations (10% off)	1	4	6	8	10
<i>Choice Available:</i>	<u>Exhibit Booth or +1 Reg 50% off</u>	<u>Exhibit Booth or +1 Registration</u>	<u>Double Booth or +2 Registrations</u>	<u>Double Booth or +2 Registrations</u>	<u>Double Booth or +2 Registrations</u>
Spotlight in Promo Email	SHARED	SHARED	SHARED	EXCLUSIVE	EXCLUSIVE
Promo Emails	Name	Name + Link	Logo + Link	Logo + Link	Logo + Link
Logo on Website	✓	4th Tier	3rd Tier	2nd Tier	Top Spot
Social Media Promotion	✓	✓	✓	✓	✓
Screens	w/All Sponsors	w/All Sponsors	LOGO & Ad VERBAL @ OPENING	LOGO & Ad VERBAL @ OPENING	LOGO & Ad VERBAL @ OPENING
Logo in Online Agenda	✓	Front Cover	Front Cover	Front Cover	Front/Back Cover
Logo in Final Program	✓	Front Cover	Front Cover	Front Cover	Front/Back Cover
Logo on Sponsor Signage	✓	✓	✓	✓	✓
Advertisements		1/4 Page Ad	Full Page Ad	Full Page Ad	Inside Back Cover Ad
Booth Location		4th Choice	3rd Choice	2nd Choice	1st Choice
EMC APP Message(s) to Attendees		1 message	2 messages	3 messages	4 messages
Marketing Insert in Conference Folder (you provide insert)			✓	✓	✓
EMC APP Advertisement			✓	✓	✓ + Banner
Sponsored Video or Slide during Main Stage Event Breaks				✓	✓
Logo on Conference Packet Back Cover				✓	Top Spot
Logo on Name Badge Lanyards				✓	✓
WELCOME Reception Host				✓	✓
SPONSOR (choose one): afternoon break or continental breakfast				✓	Lunch Sponsor
Logo on all Directional Signs				✓	✓
Logo and/or gobo on floors, doors and/or walls (# and placement TBD)				<i>option available</i>	✓
Linked Prime Spot Banner Ad on Main App Screen					✓
Logo on Registration Confirmation Email					✓



OTHER MARKETING OPPORTUNITIES

Green Sponsor	Includes 1 Registration, 1 Exhibit Booth (or 50% discounted reg.), 1 discounted reg. (10%), logo on website, inside program, name on promo emails.	\$ 3,750
Exhibit only <i>(included in Blue & above support levels)</i>	Exhibit where attendees network during breaks, continental breakfast and reception. Booth includes 1 comp and 1 discounted (10%) registration, 1 table, 2 chairs, wastebasket, and id sign.	\$ 2,150 by 1/25/2025 \$ 2,500
Govt Education & Outreach Space	Space provided at a reduced rate. Includes booth space with table, 2 chairs, wastebasket and id sign and listing in program.	\$795
Session Recording Ad	Capture the attention of every viewer with your AD at the start of a session's post-event recording! Provide a 10 to 30-second commercial OR slide Ad. Only one slot available per session. Contact carlene@jtainc.com to secure your session of choice.	\$400 BREAKOUT \$600 MAIN STAGE
Tech Connect Sponsor	Recognized online and in program, App, and onsite. Roundtables hosted by technology and data providers during lunch on Thursday.	\$1,000
Invest Connect Sponsor	Recognized online and in program, App and onsite.	SOLD
Lunch Sponsor	Your logo by Lunch online, in print & online program, and in App.	\$ 2,000 by 1/25/2025 \$ 2,500
Credit Game & Mixer	Sponsor Monday's Crediting Game & Mixer. Your logo in online and print program, and in App. Get 20 drink tickets to share with attendees.	\$1,000
Closing Social w/ Raffle & Brews!	Includes 10 drink tickets and recognized in print & online program and App! \$50 minimum is put towards the Cash Prize. Draw attendees to your booth with appetizers/snacks at cost. Big raffle item or donation to conference scholarship puts you in line for prize announcement. Have a raffle item for us to consider? Contact carlene@jtainc.com	\$300 SPONSORS/ EXHIBITORS \$1,000 ALL OTHERS
Hotel Key Sleeves	Your logo on room key sleeves at Sheraton Grand Hotel (\$2,500+Sleeves)	SOLD
Branded Coffee Sleeves	Your logo on coffee cup sleeves and recognized onsite and in program. Be seen everywhere there's coffee & cups!	\$2,500 + SLEEVES
Flyer or Giveaway Item on session tables	Your flyer or giveaway as approved by EMC, placed on tables in available <u>main stage session</u> of your choice. Exclusive per session. You provide item.	\$ 650
Pads or Pens	Your branded Pads OR Pens on tables in all rooms & Registration (you provide).	\$ 1,000 EXCLUSIVE
EMC Conference Scholarship Fund	Recognized in program, onsite and online for your impactful support. Support participation of state and local government, tribal and indigenous peoples at EMC. Your support helps fund registration, travel and lodging.	MINIMUM DONATION \$300
Judith F. Taggart Founder Awards (see website for Award info)	Recognized in special marketing, at Main Stage session, on website, in program and event App. New in 2025 – you can choose to recognize a specific person involved in environmental markets through funding the JFT Award while helping EMC's selected award recipient(s) with registration travel and lodging.	\$ 2,000 by 1/25/2025 \$ 2,500 (PER AWARD)
WIFI Sponsor (Exclusive)	EXCLUSIVE — Your logo on Splash Screen seen by all attendees when they first connect to Wifi! Recognized in program, onsite and online.	\$ 3,450 by 1/25/2025 \$ 4,500 (EXCLUSIVE)
Self-Standing Ad (single or double-sided)	Your Ad on one side of tall self-standing sign placed in or around the meeting space gets you noticed!	\$ 775 single side \$ 1,050 both sides



Have another idea or questions? Contact Carlene Bahler at carlene@jtainc.com or 703-338-6636.



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**Contact us to explore opportunities
or if you have other ideas!**

**Ask About Split
Payment Options for
Higher Sponsor Levels.**

**QUESTIONS?
Carlene Bahler at
carlene@jtainc.com
or 800-726-4853**



VIRTUAL CONTINGENCY, CHANGE OF VENUE/DATE, CANCELLATION OF EVENT POLICY

It is understood that EMC provides continuous promotion of the event with significant exposure to sponsors via marketing emails, online agenda, website recognition and social media from the early launch of the 2025 event marketing campaign, throughout the event and post event and that there is value to this promotion.

Should EMC 2025 move to a virtual only format – While all Sponsors will be provided virtual benefits that may include increased registrations and added exposure as determined by their selected level, all those who choose to stay at the same level with full support towards the continued success of EMC will be provided extra benefits including the opportunity to participate in a virtual package for all attendees should that be implemented.

For those who opt not to stay with full support IF moved to virtual only, these options would be available:

Sponsors at blue and above would have the option to downgrade one sponsor level at regular pricing with 80% of the difference from what was paid or committed to less regular pricing of downgraded level.

Exhibit only and sponsors of in-person only events such as field trips, closing social, coffee, hotel key sleeves, pens and pads and giveaway items would be given the option to upgrade to a virtual engagement package, apply it towards another engagement opportunity EMC offers, receive an 80% refund or 80% credit towards EMC 2026 less any direct expenses EMC may have already incurred for a specific item or event. Wi-Fi sponsor would become a live stream sponsor, and Green sponsor, founder awards, scholarship fund, session sponsors and others would all be upgraded to virtual experience.

Should EMC move to another location or date, this would not be a cancellation, and all selections would remain in place.

We are sincerely grateful for all our sponsors who help to make this event a success in continuing the dialogue and education critical to this industry.

environmentalmarketsconference.com