

# EMC 2026: *Invest in the Environment*



***Where market innovation meets environmental impact,*** EMC convenes decision-makers, innovators and investors working to accelerate nature-based solutions.

Over four days, 800+ participants from resource agencies, corporations, startups, tribal nations, mission-driven organizations and funds come together to forge partnerships and drive results.

EMC turns big ideas into bold action through compelling keynotes, field visits, working sessions, and unmatched networking.



**April 27-30, 2026**  
**Chattanooga, TN**



**Water | Land | Carbon | Biodiversity**





ENVIRONMENTAL  
MARKETS  
CONFERENCE

*“The best of all  
conferences we  
attend each  
year!”*

## Get Leads Gain Exposure Build Your Brand

Ready to amplify your impact? Flip the page  
for packages, perks and early-bird savings.



### WHY SPONSOR?

**Connect with Key Decision Makers**

*30% government agency leaders, 61% business, corporate & nonprofit leaders,  
plus tech innovators and environmental investors.*

**Generate High-Quality Leads**

*800+ attendees actively investing in restoration, conservation and mitigation  
strategies for water, wetlands, streams, carbon and species.*

**Elevate Your Brand**

*Prominent logo placement across the EMC website, event app, signage, and  
communications.*

**Align with Market Innovation**

*Show your commitment to next-generation environmental solutions with  
economic and public benefit.*

2026

[environmentalmarketsconference.com](http://environmentalmarketsconference.com)

BECOME A TITLE SPONSOR	BLUE \$5,500	SILVER \$8,500	GOLD \$11,500	PLATINUM \$15,500 (1 of 4 available)	DIAMOND \$30,000 (1 available) <b>SOLD</b>
<b>EARLY SAVINGS by Sept. 1, 2025</b>	\$5,250	\$7,750	\$10,750	\$14,750	\$27,500
# Registrations (Comps)	2	3	4	5	6
# Registrations (10% off)	1	4	6	8	10
<i>Choice Available:</i>	Exhibit Booth or +1 Reg 50% off	Exhibit Booth or +1 Registration	Double Booth or +2 Registrations; Single Booth or +1 Registration	Double Booth or +2 Registrations; Single Booth or +1 Registration	Double Booth or +2 Registrations; Single Booth or +1 Registration
Promo Emails	Name	Name	Logo + Link	Logo + Link	Logo + Link
Logo on Website	✓	✓	3rd Tier	2nd Tier	Top Spot
Social Media Promotion	✓	✓	✓	✓	✓
Screens (Main Stage & Session rooms)	w/All Sponsors	w/All Sponsors	LOGO + AD Verbal @ Opening	LOGO + AD Verbal @ Opening	LOGO + AD Verbal @ Opening
Logo in Agenda Outline	✓	Cover	Cover	Cover	Cover
Logo in Final Program	✓	Front Cover	Front Cover	Front Cover	Front/Back Cover
Advertisements	Early bonus! ¼ Page Ad	Early bonus! ½ Page Ad	Full Page Ad Marketing Insert	Full Page Ad Marketing Insert	Inside Back Cover Ad Marketing Insert
EMC App Message(s) to Attendees		1 message	1 messages	3 messages	4 messages
EMC App Advertisement			✓	✓	✓ + Banner
Enhanced Attendee List Directory Listing NEW!			Early bonus!	✓	Top Spot
EMC Reception Host				✓	✓
SPONSOR (choose one): afternoon break or continental breakfast				✓	Lunch Sponsor
Logo on Name Badge Lanyards				✓	✓
Sponsored Video or Slide during Main Stage Event Breaks				Early bonus!	✓
Logo on directional signage and/or floors, doors and/or wall decals				Early bonus!	✓
Linked Prime Spot Banner Ad on Main App Screen					Early bonus!
Session Sponsor					Early Bonus!
Logo on Registration Confirmation Email					✓



## BUILD YOUR BRAND A LA CARTE

Green Sponsor	Includes 1 registration and 1 Exhibit Booth or 50% discounted registration, logo on website, and inside program.	\$3,750
Exhibit (non-sponsor)	Presence in the networking hub! 1 comp + 10% off one registration, 10x10 booth (6' table, 2 chairs, signage, wastebasket). High-traffic exposure during breaks, meals & receptions.	\$1,950 by 9/1/2025 \$2,250 by 1/25/2026 \$2,500
Wi-Fi Sponsor	EXCLUSIVE - Logo on splash screen. One of the most viewed branding moments! Includes program, onsite and online promotion.	\$3,750 by 9/1/2025 \$4,250 by 1/25/2026 \$4,500
Lunch Sponsor	Sponsor a lunch with branded signage and logo on cards or napkins. Acknowledged in program and online.	\$3,250 by 9/1/2025 \$3,500
Branded Coffee Sleeves or Water Cups	Put your brand in everyone's hands—your logo on every coffee sleeve or water cup during high-traffic breaks. Includes onsite signage and program recognition for daily visibility.	\$2,500 + Sleeves or \$2,500 + Cups (exclusive)
Hotel Key Sleeves	Branded key card at the official EMC Hotel. Maximum daily impressions every time attendees access their room.	\$2,500 + Sleeves (exclusive)
Keynote Sponsor	An opportunity to align your brand with practical thought leadership within EMC's curated breakout sessions. Includes recognition onsite, in the program for your sponsored session, and in conference materials highlighting session partners.	\$5,000 (3 available) \$15,000 (exclusive)
Self-Stand Ads	Get Noticed! Your Ad on a tall self-standing sign placed in or around the meeting space.	\$875 single side \$1150 both sides



## BUILD YOUR BRAND A LA CARTE

Tech Connect Sponsor	Amplify your brand across digital, in-person, and onsite channels at this dynamic session—featuring mini pitches and roundtable discussions led by top technology and data providers.	\$1,000
Invest Connect Sponsor	Support EMC's capital matchmaking speed connect and be recognized online, in program, App and onsite.	<b>SOLD</b>
Monday Mixer Sponsor	Be the first name they see as a sponsor of EMC's kick-off social! Your brand gets prime visibility and includes logo on drink tickets for first-time attendees!	\$3,500
Podcast Lounge	Podcast from EMC - reserve a private space with dedicated signage to broadcast your voice straight from the heart of the conference.	Contact us!
Dedicated Meeting Room Sponsor	Secure your branded space for collaboration, deal-making, and strategic conversations among market leaders and innovators.	\$1,500
Session Sponsor	Provide refreshments for post-meeting mixers in exclusive Forum rooms—each tailored to specific professional roles (regulator, customer/end-user, and provider/sponsor) to foster open dialogue and collaboration. Includes your logo on napkins, program, signage, and the conference app.	\$1,000 (add-on, current sponsors only) \$2,000 (single item)
Closing Raffle Sponsor	Own the final spotlight! Gain main stage visibility as the sponsor of the Closing Raffle event—a lively, high-impact moment to connect with attendees, showcase your brand, and wrap the conference on a memorable note.	\$5,000

## LEARNING SUPPORT OPPORTUNITIES

### Helping government, tribal, academic and other emerging leaders join EMC 2026

EMC is committed to removing barriers -- covering registration, travel or lodging -- for those whose work shapes the future of environmental markets and are unable to cover the cost of participation.

#### **JUDITH F. TAGGART FOUNDER AWARDS**

Created in tribute to EMC founder Judy Taggart, the JFT Founder awards offers a new **Honoree Option**— sponsors may name an individual to be recognized during the award presentation—highlighting their influence, mentorship, or legacy. Both the named honoree and the award recipient are acknowledged on the Main Stage, website, program, EMC App, and marketing. Sponsorship supports travel, lodging, and registration for Early Career or Environmental Markets Champion Award recipients.

\$2,000 by 9/1/2025

\$2,250 by 1/25/2026

#### **CONFERENCE SCHOLARSHIP FUND**

Support participation from state, local and federal government, tribal nations and academia at EMC. Your support helps offset registration, travel and/or lodging. Recognized in program, onsite and online for your impactful support. *Recommended donation \$1,000; minimum \$500.*

#### **FIELD TRIP FOOD & TRANSPORTATION**

Field Visits are an important part of EMC and will be held during the first two days on April 27 and 28. Be recognized for providing some essentials and extras for a field trip (*Field Trip Hosts given first option*). *Contact us for more information!*





**Contact us to explore opportunities!**

Have another idea or questions?

Information on Split Payment Options  
Available for Higher Sponsor Levels

**Contact** Allyson Donohue at  
allyson@aemi.org or 800-726-4853

**VIRTUAL CONTINGENCY, CHANGE OF VENUE/DATE, CANCELLATION OF EVENT POLICY**

It is understood that EMC provides continuous promotion of the event with significant exposure to sponsors via marketing emails, online agenda, website recognition and social media from the early launch of the 2026 event marketing campaign, throughout the event and post event and that there is value to this promotion.

**Should EMC 2026 move to a virtual only format** – While all Sponsors will be provided virtual benefits that may include increased registrations and added exposure as determined by their selected level, all those who choose to stay at the same level with full support towards the continued success of EMC will be provided extra benefits including the opportunity to participate in a virtual package for all attendees should that be implemented.

**For those who opt not to stay with full support IF moved to virtual only, these options would be available:**

**Sponsors at blue and above would have the option to downgrade one sponsor level at regular pricing** with 80% of the current level less regular price of downgraded level refunded or applied to another offering or to EMC 2027.

**Exhibits (non-sponsors) and sponsors of in-person only social events and selections, such as coffee and hotel key sleeves, signs and mixers** would be given the option to upgrade to a virtual engagement package, apply it towards another opportunity EMC offers or receive an 80% refund or credit towards EMC 2027 less any direct expenses EMC may have already incurred for a specific item or event. Wi-Fi sponsor would become a live stream sponsor. Green sponsor, founder awards and scholarship fund sponsors would all be upgraded to virtual experience.

**Should EMC move to another location or date**, this would not be a cancellation, and all selections would remain in place.



*We are sincerely grateful to all our sponsors who help to make this event a success in continuing the dialogue and education critical to this industry!*