ENVIRONMENTAL MARKETS CONFERENCE

INVEST IN THE ENVIRONMENT

April 26-29, 2027 ★ Dallas, TX

SPONSOR PROSPECTUS

30th Annual Environmental Markets Conference

April 26-29, 2027

Dallas, TX

Celebrating 30 years, EMC leads the conversation on valuing nature — placing economic and environmental benefit at the forefront of mitigation, nature based solutions, and environmental markets. Each year, more than 800 leaders gather for collaboration, innovation and practical insight, at the premier forum where practitioners, agencies, investors, and sponsors shape resilient, high-impact environmental outcomes.

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Sponsor Value at EMC

Reach the Decision-Makers

30% government agency leaders, 70% business, corporate & nonprofit leaders, including investors and tech innovators—those that develop and implement budgets and policy.

Be Seen as an Industry Leader

Align with EMC's 30—year legacy in the environmental markets industry—visibility that pairs credibility with integrity.

Engage Qualified Attendees

800+ professionals across four days focused on restoration, conservation, mitigation strategies for carbon, water, wetlands, streams, and species — conversations that matter.

High-Impact Visibility

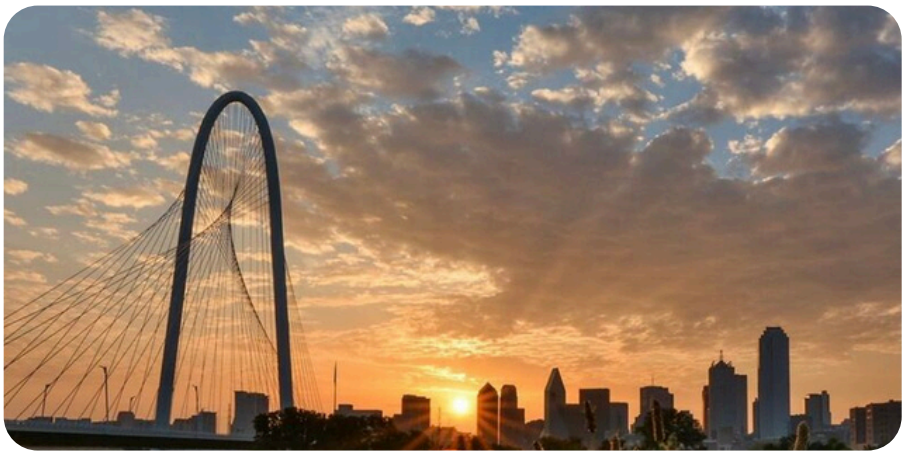
Prominent logo placement across the EMC website, event app, signage, and communications to ensure your brand is front and center.

Turn Visibility into Influence

Signal leadership to peers, agencies, and investors —positioning your organization where projects, funding, and policy are shaped.

2027

"The best of all conferences we attend each year!"



Presented by AEMI ALLIANCE FOR ENVIRONMENTAL MARKETS AND INVESTMENTS

Established as a connector, the Alliance for Environmental Markets & Investments (AEMI) supports and scales high-integrity environmental markets by connecting organizations, resources, and expertise across local, national, and global levels. Learn more at aemi.org

environmentalmarketsconference.com

BECOME A TITLE SPONSOR

	DIAMOND ***$30,000*** *(1 available)*	***PLATINUM*** ***$15,500*** *(2 of 4 available)*	***GOLD*** ***$11,500***	***SILVER*** ***$8,500***	***BLUE*** ***$5,500***
EARLY SAVINGS by Sept. 4, 2026	$27,500	$14,750	$10,750	$7,750	$5,250
Comped Registrations	6	5	4	3	2
Discounted Registrations (10% off)	10	8	6	4	1
Choice Available:	Triple Booth *OR* Double Booth or +1 Reg; Single Booth or +2 Reg; No Booth +3 Reg	Double Booth *OR* Single Booth or +1 Reg; No Booth or+2 Reg	Double Booth *OR* Single Booth or +1 Reg; No Booth or+2 Reg	Exhibit Booth or +1 Registration	Exhibit Booth or +1 Reg 50% off
Conference Promo Emails	Logo, Link & Message	Logo, Link & Message	Logo, Link & Message	Name Only	Name Only
Logo on EMC Website	Top Spot	2nd Tier	3rd Tier	✓	✓
Social Media Promotion	✓	✓	✓	✓	✓
Scrolling Session Slides (Main Stage + Session Rooms)	LOGO+ AD Verbal @ Opening	LOGO+ AD Verbal @ Opening	LOGO+ AD Verbal @ Opening	w/ All Sponsors	w/ All Sponsors
Logo in Preliminary Agenda Outline (PDF flipbook)	Cover *Top Spot*	Cover *2nd Tier*	Cover *3rd Tier*	Cover	✓
Logo in Final Printed Progam	Front & Back Cover	Front Cover	Front Cover	Front Cover	✓
Attendee Folder & Program Advertisements	Inside Front Cover (Full Page) + Marketing Insert	Full Page Ad + Marketing Insert	½ Page Ad Early Bonus! Full Page Ad	¼ Page Ad Early Bonus! ½ Page Ad	Early Bonus! ¼ Page Ad
EMC App Message(s) to Attendees	4 messages *Priority Scheduling*	3 messages *Priority Scheduling*	2 messages	1 message	
EMC App Advertisement	Splash Screen or Menu, Homescreen + Anchored Banner	Homescreen + Banner	Footer Banner		
Event Sponsor	EMC Reception Host + Lunch Sponsor	EMC Reception Host + Afternoon Break OR Continental Breakfast			
Logo on Name Badge Lanyards	✓	✓			
Logo on directional signage and/or floor/door/wall decals	✓	Early Bonus!			
Sponsored Video during Main Stage Event Breaks	✓	Early Bonus!			
Left Hand Menu Ad on EMC App	**Early Bonus!** Up to $2.5k value				
Session Sponsor	**Early Bonus!** Up to $5k value				
Logo on Registration Confirmation Email	✓				

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SPONSORSHIP A LA CARTE

Entry-Level Support

Green Sponsor	Includes 1 registration and 1 Exhibit Booth or 50% discounted registration (instead of booth), logo on website, and inside program.	$3,750
Exhibit (non-sponsor)	Presence in the networking hub! 1 comp + 10% off one registration, 10x10 booth (6' table, 2 chairs, signage, wastebasket). High-traffic exposure during breaks, meals & receptions.	**$1,950 by 9/4/2026** $2,250 by 1/25/2027 $2,500 after 1/25/2027

Hospitality & Events

Lunch Sponsor	Sponsor a lunch with branded signage and logo on cards or napkins. Acknowledged in program and online.	$3,250 by 9/4/2026 $3,500
Field Visit Food & Bus Sponsor	Field Visits are an important part of EMC and will be held during the conference. Be recognized for providing some essentials and extras for a field trip (Field Trip Site Hosts given first option). Contact us for more information!	Contact Us!
Monday Mixer Bar Sponsor	Be the first name they see as a sponsor of EMC's kick-off social! Your brand gets prime visibility and includes logo on drink tickets for first-time attendees!	$3,500 *3 available*
Closing Raffle Sponsor	Own the final spotlight! Gain main stage visibility as the sponsor of the Closing Raffle event—a lively, high-impact moment to connect with attendees, showcase your brand, and wrap the conference on a memorable note.	$5,000
EMC 5K Sponsor	Support the 2nd Annual Miles for Markets EMC 5K Run/Walk. Includes recognition onsite plus sponsored post-run coffee & light snacks.	Mile Marker Sponsor- $500 Starting Line Sponsor- $1,000 Finish Line Sponsor- $1,500 (exclusive) *Available for Green + Title Sponsors only*

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Signage & Onsite Branding

NEW Welcome/Swag Item Sponsor	Your logo on the item every attendee carries — tote bag, notebook, or water bottle distributed at check-in. Recognized in program and onsite.	$3,000 + Item Cost
Hotel Key Sleeves	Branded key sleeves at the official EMC Hotel. Maximum daily impressions when attendees access their room.	$2,500 + Sleeves (exclusive)
Branded Coffee Sleeves or Water Cups (paper)	Put your brand in everyone's hands—your logo on every coffee sleeve or water cup during high-traffic breaks. Includes onsite signage and program recognition for daily visibility. *Cost of sleeves or cups additional.*	$2,500 + Sleeves *or* $2,500 + Cups (exclusive)
Wi-Fi Sponsor	EXCLUSIVE - Logo on splash screen. One of the most viewed branding moments! Includes program, onsite and online promotion.	**$3,750 by 9/4/2026** $4,250 by 1/25/2027 $4,500
Self-Stand Ads	Get Noticed! Your Ad on a tall self-standing sign placed in or around the meeting space.	$875 single side $1150 both sides *Available for Title Sponsors only*

Sessions & Connects

Main Stage Session Sponsor	Put your brand center stage! Align with keynotes, Big Ideas and other EMC main stage sessions. Includes onsite recognition and a program listing tied to your sponsored session.	$5,000 exclusive per session *Available for Title Sponsors only*
Breakout Session Sponsor	Align your brand with practical thought leadership within EMC's curated breakout sessions. Includes recognition onsite, and in the program by your sponsored session.	$1,000 (Title sponsor add-on) $2000 (Green sponsor add-on)
Specialized Connects	Provide refreshments for specialized connects or post-meeting mixers to foster open dialogue and collaboration. Includes your logo on napkins, program, signage, and the conference app.	$1,000 (add-on, Title sponsors only) $2,000 (single item)

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Sessions & Connects

Invest Connect Sponsor	Support EMC's capital matchmaking speed connect and be recognized online, in program, App and onsite, plus opportunity for giveaways with your logo.	$1,000 (Title sponsor add-on) *$2,000 non-title sponsor (avail. 10/1)*
Tech Connect Sponsor	Amplify your brand across digital, in-person, and onsite channels at this dynamic session—featuring mini pitches and roundtable discussions led by top technology and data providers.	$1,000 (Title sponsor add-on) *$2,000 non-title sponsor (avail. 10/1)*
Dedicated Meeting Room Sponsor	Host a branded space for collaboration, deal-making, and strategic conversations among market leaders and innovators.	$1,500

Community & Impact

NEW Local Schools Environmental Education Fund	Fund an environmental education partnership with a K-12 school in the host city—an outdoor classroom, school garden, field trip to a local nature site, or curriculum materials, optionally paired with an EMC attendee career-day visit. Recognized as Presenting Sponsor of the school partnership, with acknowledgment in program, onsite, and website.	$2,500 minimum + transportation or other costs (suggested)
Participation Impact Scholarship Fund	Support conference participation for state, local, and federal government, tribal nations, and academia. Minimum $500; recommended $1,000.	See Next Page for Details
JFT Founder Awards	Honor a mentor or colleague by name while supporting an Early Career or Environmental Markets Champion Award recipient's travel, lodging, and registration.	See Next Page for Details
NEW 30th Anniversary Scholarship Match Sponsor	Double the impact of every attendee and sponsor gift toward the Participation Impact Fund and/or JFT Founder Awards, dollar-for-dollar, up to your matching level.	See Next Page for Details

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SCHOLARSHIP OPPORTUNITIES

Help government, tribal, academic and other emerging leaders engage at EMC

EMC is committed to removing barriers to participation. As we celebrate 30 years leading the conversation on valuing nature, we're inviting sponsors, attendees, and partners at every level to help 30 emerging leaders. Your donation offsets registration, travel or lodging expense for those whose work shapes the future of environmental markets and are unable to cover the cost of participation.

30TH ANNIVERSARY SCHOLARSHIP MATCH SPONSOR!

Help us build increased engagement from local, state and federal government, tribal nations and students. Match sponsor and attendee gifts dollar-for-dollar toward the JFT Awards and conference scholarship fund.
Guarantee a match starting at $5,000; exclusive available at $15,000.

JUDITH F. TAGGART FOUNDER AWARDS

Created in tribute to EMC founder Judy Taggart, the JFT Founder awards offers a **Name Your Honoree** option— sponsors may name an individual to be recognized during the award presentation—highlighting their influence, mentorship, or legacy. Both the named honoree and the award recipient are acknowledged on the Main Stage, website, program, EMC App, and marketing. Sponsorship supports travel, lodging, and registration for Early Career or Environmental Markets Champion Award recipients.

$2,000 by 9/4/2026; $2,250 by 1/25/2027

PARTICIPATION IMPACT SCHOLARSHIP FUND

Add this to your sponsorship of EMC and support participation from state, local and federal government, tribal nations and academia at EMC. Your support helps offset registration, travel and/or lodging. Recognized in program, onsite and online for your impactful support. *Recommended donation $1,000; minimum $500.*

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Contact us to explore opportunities!

Have another idea or questions?

Information on Split Payment Options Available for Higher Sponsor Levels

Contact EMC Conference Director
Allyson Donohue
allyson@aemi.org
(202) 838-8010 or 800-726-4853

VIRTUAL CONTINGENCY, CHANGE OF VENUE/DATE, CANCELLATION OF EVENT POLICY

It is understood that EMC provides continuous promotion of the event with significant exposure to sponsors via marketing emails, online agenda, website recognition and social media from the early launch of the 2027 event marketing campaign, throughout the event and post event and that there is value to this promotion.

Should EMC 2027 move to a virtual only format – While all Sponsors will be provided virtual benefits that may include increased registrations and added exposure as determined by their selected level, all those who choose to stay at the same level with full support towards the continued success of EMC will be provided extra benefits including the opportunity to participate in a virtual package for all attendees should that be implemented.

For those who opt not to stay with full support IF moved to virtual only, these options would be available:
Sponsors at blue and above would have the option to downgrade one sponsor level at regular pricing with 80% of the current level less regular price of downgraded level refunded or applied to another offering or to EMC 2028.

Exhibits (non-sponsors) and sponsors of in-person only social events and selections, such as coffee and hotel key sleeves, signs and mixers would be given the option to upgrade to a virtual engagement package, apply it towards another opportunity EMC offers or receive an 80% refund or credit towards EMC 2027 less any direct expenses EMC may have already incurred for a specific item or event. Wi-Fi sponsor would become a live stream sponsor. Green sponsor, founder awards and scholarship fund sponsors would all be upgraded to virtual experience.

Should EMC move to another location or date, this would not be a cancellation, and all selections would remain in place.

We are sincerely grateful to all our sponsors who help to make this event a success in continuing the dialogue and education critical to this industry!